
Goal: COMMUNITY AND CULTURAL ENGAGEMENT***Desired Community Condition(s)*****Residents appreciate, foster, and respect Albuquerque's arts and cultures.****Program Strategy:EXPLORA**

23517

!EXPLORA! Provide learning for children on science and museum exhibits on-site and outreach programs.

Department: CULTURAL SERVICES***Service Activities***

Explora! Science Center

Strategy Purpose and Description

Explora! Science Center and Children's Museum is dedicated to a high level of educational programs and exhibits for our children. !Explora!, through its exhibitions and programing, generates an engaging learning environment where play and curiosity create a learning environment through hands-on interactive exhibits and programs.

Changes and Key Initiatives***Input Measure (\$000's)***

2001	110	110 GENERAL FUND	544
2002	110	110 GENERAL FUND	544
2003	110	110 GENERAL FUND	550
2004	110	110 GENERAL FUND	550
2005	110	110 GENERAL FUND	1,300
2006	110	110 GENERAL FUND	1,300

Strategy Outcome	Measure	Year	Project	Mid Year	Actual	Notes
High level of children interest.	Attendance	2001				
		2002	47,000			
		2003	47,000			
		2004	51,222	43,699	219,378	
		2005	47,000			
		2006	47,000			

Goal: COMMUNITY AND CULTURAL ENGAGEMENT

Parent Program Strategy: EXPLORA

Department: CULTURAL SERVICES

Service Activity: Explora! Science Center

2317000

Service Activity Purpose and Description

Explora! Science Center and Children's Museum is dedicated to a high level of educational programs and exhibits for our children. Explora!, through its exhibitions and programming, generates an engaging learning environment where play and curiosity create a learning environment through hands-on interactive exhibits and programs. (Explora! is temporarily housed at Winrock Mall but continues to offer valuable learning experiences through science, art and culture exhibits and programs.

Changes and Key Initiatives

The Explora! permanent facility, located in the Old Town area, is scheduled to open in FY/04.

Input Measure (\$000's)

2002	110	110 GENERAL FUND	544
2003	110	110 GENERAL FUND	550
2004	110	110 GENERAL FUND	550
2005	110	110 GENERAL FUND	1,300
2006	110	110 GENERAL FUND	1,300

Strategic Accomplishments

FY/04: Continue with fundraising to purchase the \$3.2 million of exhibits pledged by the foundation. Open the new facility by year-end. Do outreach in each of the Community Planning areas.

Output Measures	Year	Projected	Mid-Year	Actual	Notes
Attendance	2001			47,000	
Attendance	2002	47,000	19470	47000	
	2003	47,000	22092	50229	
	2004	51,222	43,699	219,378	
	2005	51,222			
	2006	51,222			

Output Measures	Year	Projected	Mid-Year	Actual	Notes
Van visits to schools	2001			55	
Van visits to schools	2002	61	37	72	
	2003	61	34	83	
	2004	75	11	37	
	2005	75			
	2006	75			

Quality Measures	Year	Projected	Mid-Year	Actual	Notes
!Explora! staff will continue to collect comments from teachers, community leaders, and regular visitors to the museum to receive input for the new permanent museum.	2001			3%	5% attendance response
	2002	see notes			5% attendance response
	2003	see notes			5% attendance response
	2004	see notes	✓ museum ope	5% of attendance responds	5% attendance response
	2005	see notes			
	2006	see notes			